



Kydra
le salon

A full-page background image featuring two women with long, voluminous, wavy hair. The woman on the left has blonde hair with light brown highlights, and the woman on the right has dark brown hair with blonde highlights. Both women are looking towards the camera with soft expressions. The background is a light, neutral-toned wall with vertical paneling.

MINERAL

Spring/Summer 2025 color inspiration

Light
Mineral
Shadow
Slate
Clay
Organic
Raw stone
Soft
Natural
Soothing
Elegant
Minimalist

It dips into a palette of colors where shadows and light play in a harmonious wash of organic shades, ranging from slate and clay to raw stone.

An air of tranquil softness
that forms an elegant, natural
impression.

up to
91%
natural
ingredients



Madder



Coreopsis



Blackwood



Broom



Glossy
Buckthorn

Leading hair color service using dye-
producing plants

Ammonia-free/resorcinol-free/PPD-free*

Enriched with Tiaré Flower oil

Five natural pigments derived from dye-producing
plants cultivated in France blended into each shade



Ammonia-free, customized dual-action effectiveness

Permanent coloring

Covers up to **100%**
of white hair

Up to **2 ½ TONES**
lighter

Doesn't fade

30 to 35 minutes processing time

Can only be mixed with Kydra le salon
Activators (05, 10, 20 or 30 Vol.)



Semi-permanent coloring

Covers up to **70%**
of white hair

No lightening

Fades after 4-6 weeks

20 minutes processing time

Can be mixed with Kydra le salon
Activators (05 or 09 Vol.)

Invaluable stock optimization.

Elixirs, a signature customization.

Add a unique care dimension to salon coloring.

up to
95%
natural
ingredients



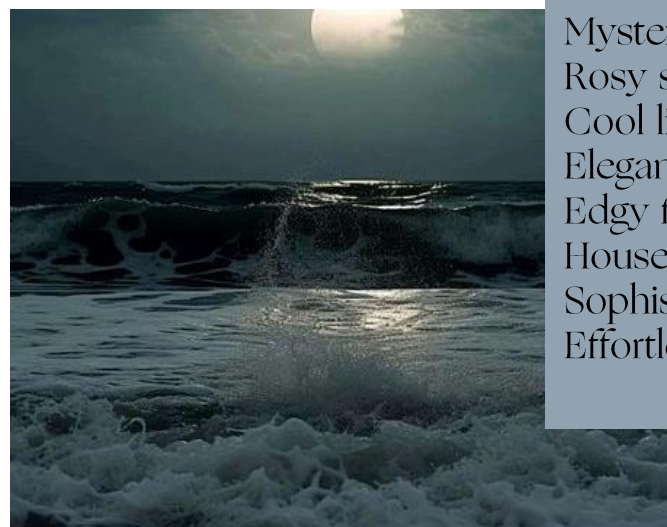
Concentrated natural active ingredients to blend during the service



Kydra
le salon



#vintage blond
#old blond
#blondmoon
#90's blond



Unique looks
Moon blond
Mysterious beauty
Rosy silver highlights
Cool light
Elegant
Edgy femininity
Housewife
Sophistication
Effortless chic

Two conflicting esthetics, where sophistication and rebelliousness collide with a dash of 80s/90s fashion.

before-after



#vintage blond
#old blond
#blondmoon
#90's blond



Yulia

Regrowth: 2-3 cm
natural blond

Lengths and ends:
lightened

STEP 1: Coloring

Regrowth

Apply **Mixture 1** to the first 2-3 centimeters of new growth.

Mixture 1

30 g of 7/12 Kydra Botanique
+ 10 g of 7/7 Kydra Botanique
+ 10 g of **New 9/12** Kydra Botanique
+ 10 ml of Soothing Elixir
+ 60 ml of Kydra Activator 5 Vol.



Lengths and ends

Apply **Mixture 2** to the lengths and ends, blending the two mixtures together.

Mixture 2

30 g of 7 Kydra Botanique
+ 10 g of 7/12 Kydra Botanique
+ 15 g of 8/21 Kydra Botanique
+ 15 g of 8/17 Kydra Botanique
+ 10 ml of Reconstruction Elixir
+ 70 ml of Kydra Activator 5 Vol.

➡ Monitor processing time for 35 minutes, rinse and wash with a Kydra Shampoo, followed by a suitable treatment from the Kydra le salon range.



STEP 2: Section Zones A-B and C

ON DRY HAIR

ZONE A

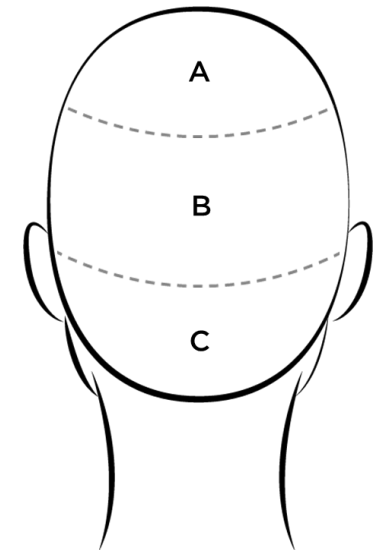
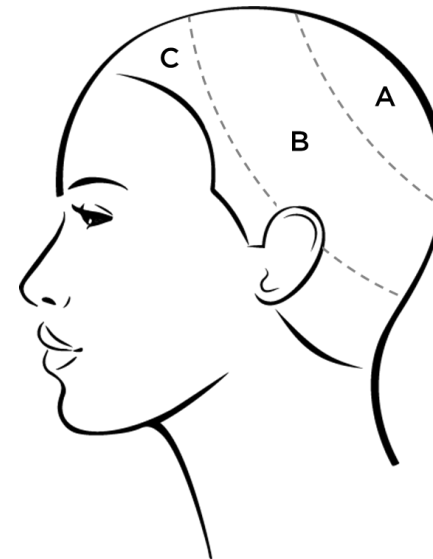
Trace out a circle on the upper and lower sections of the top of the head before sectioning the hair.

ZONE B

Trace out a new circle 3 to 5 centimeters below the first one before sectioning the hair.

ZONE C

This is the remaining area.



STEP 3: Lightening Zones A, B and C

Applying **Mixture 3** using the protected method.

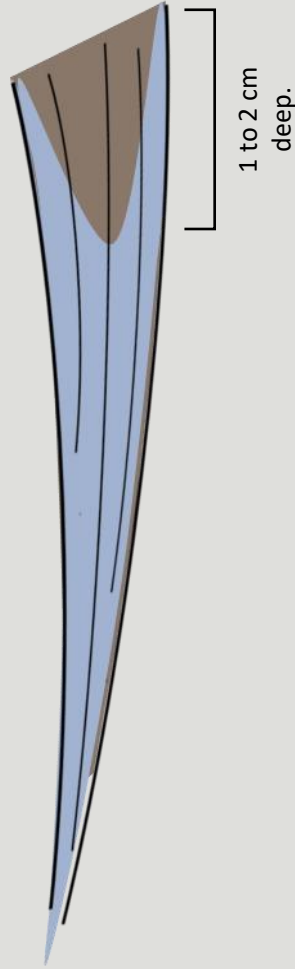
step by step

Mixture 3

40 g of Kydra Blonde Beauty 7-tone lightening powder + 5 ml of Reconstruction Elixir + 60 ml of Kydra Blonde Beauty developing cream 30 Vol.

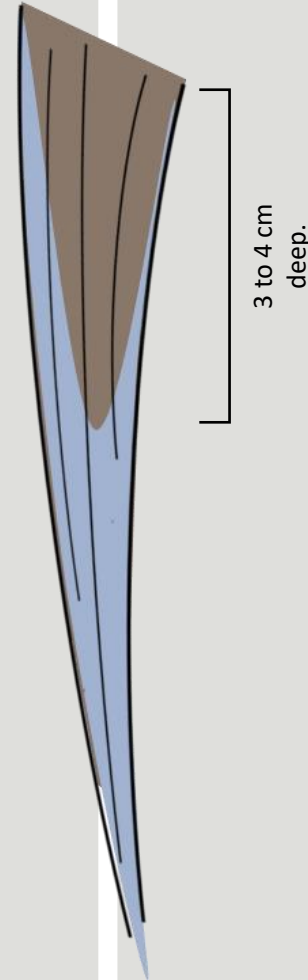
ZONE C

Trace out sections 1 to 2 cm wide, lightly backcomb regrowth and carry out the balayage painting technique in a V-shape, pulling it 1 to 2 cm deep.



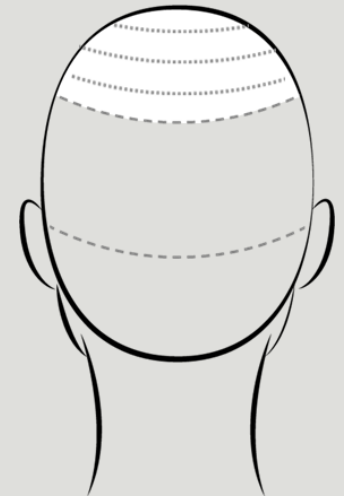
ZONE B

Split the zone in two, lightly backcomb regrowth and carry out the balayage painting technique in a V-shape, pulling it 3 to 4 cm deep.



ZONE A

Trace out horizontal sections 3 to 4 cm thick. Lightly backcomb regrowth and carry out the balayage painting technique in a V-shape, pulling it 3 to 4 cm deep.

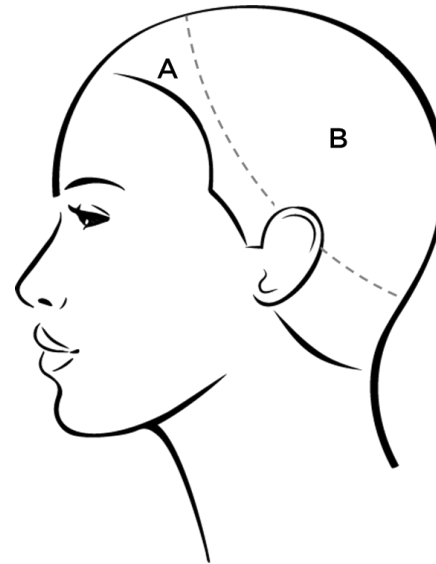


NB: do not keep any natural strands between each section in the three zones.



➡ Keep track of the processing time until a **LIGHT YELLOW** lightened base has been achieved. Rinse and wash using a Kydra Blonde Beauty shampoo, followed by a suitable product from the Kydra le soin range.

STEP 4: Sectioning off Zones A and B



ZONE A

Section off the first 3 cm along the entire hairline.

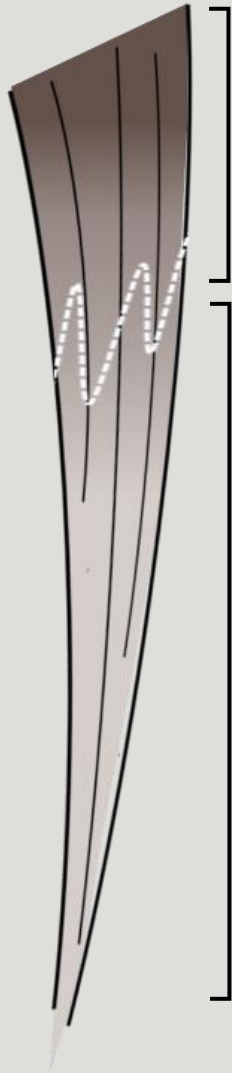
ZONE B

Zone B will be the rest of the hair.

STEP 5: Toning Zones A and B

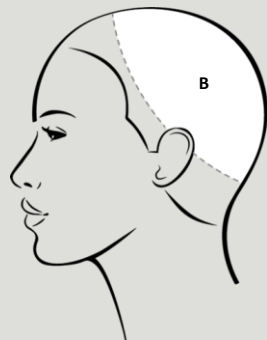
step by step

ZONE B



1. Apply **Mixture 4** to the first 5 to 10 cm of regrowth.

2. Apply **Mixture 5** to the remaining lengths and ends.



REGROWTH

Mixture 4

20 g of **NEW 9/12** Kydra Botanique
+ 20 g of **NEW 9/22** Kydra Botanique
+ 20 g of Clear Kydra Botanique
+ 10 ml of Soothing Elixir
+ 60 ml ml of Kydra Activator 5 Vol.

LENGTHS & ENDS

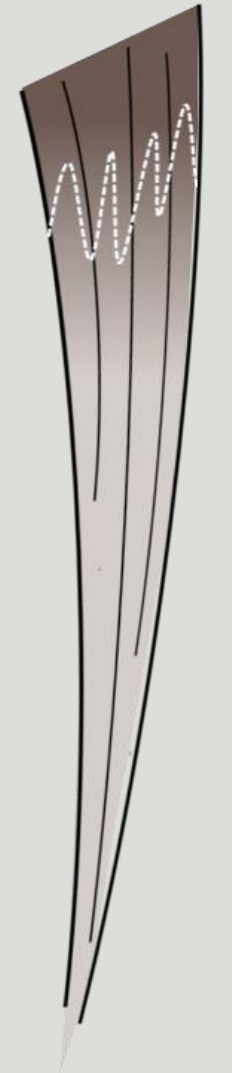
Mixture 5

30 g of **NEW 10/21** Kydra Botanique
+ 30 g of Clear Kydra Botanique
+ 1 Reconstruction Elixir
+ 60 ml of Kydra Activator 5 Vol.

*Select an Elixir to suit your customer's hair nutrition needs.

➡ Monitor processing time for 20 minutes, rinse and wash with a Kydra Shampoo, followed by a suitable treatment from the Kydra le soin range.

ZONE A



1. Apply **Mixture 4** to the first centimeter of regrowth.

2. Apply **Mixture 5** to the remaining lengths and ends.





Kydra
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inspiration

#taupe hair
#toffee brown hair
#moka beige

Enhancing
Natural softness
Sophistication
Comforting softness
Cool, luminous notes
Lightly powdered
Harmonious blend
Elegant, natural nuances
Radiance
Timeless, striking beauty

On a quest to achieve the perfect brunette through a series of refined, harmonious shades that combine in an elegant and natural finish.



#taupe hair
#toffee brown hair
#moka beige

before-after



Lou-Anne

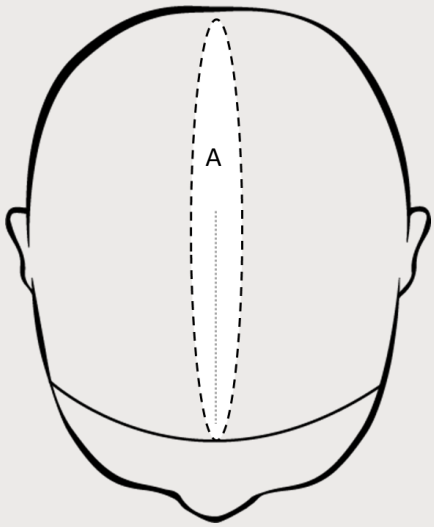
Regrowth: 2-3 cm
natural dark blond base

Lengths and ends:
lightened

STEP 1: Section Zones A-B and C

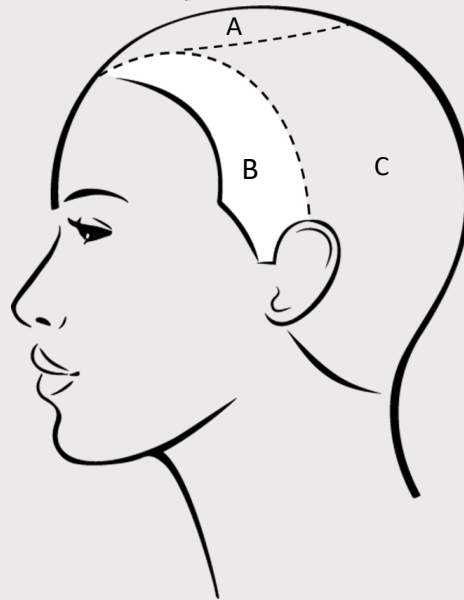
ZONE A

Trace out and section off an oval 2-3 centimeters wide from the front of the hairline to the middle of the crown. This section will cover the natural center part.



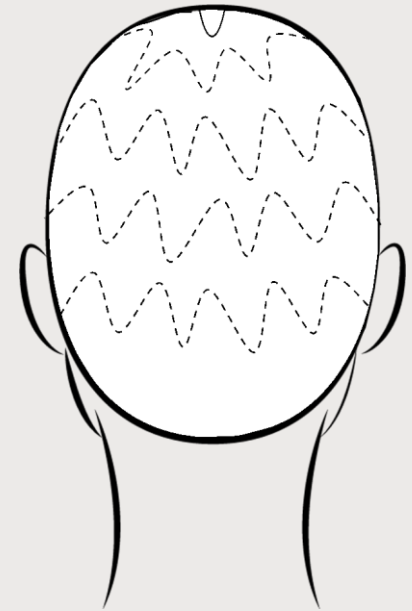
ZONE B

Trace two 2 to 3 cm curves on each side of the center part, starting at the end of Zone A and ending mid-ear. Zone C is the rest of the hair.



ZONE C

Trace horizontal zig-zags between the occipital bone and the top of the head over the entirety of Zone C.



STEP 2: Lightening and coloring Zone C

Only do the upper parts of each zig-zag.

For each triangular section, alternate between Method 1 and 2, backcombing the regrowth and using the protected method.

Method 1

Hand-balayage highlights near the regrowth using **Mixture 1**.

Mixture 1

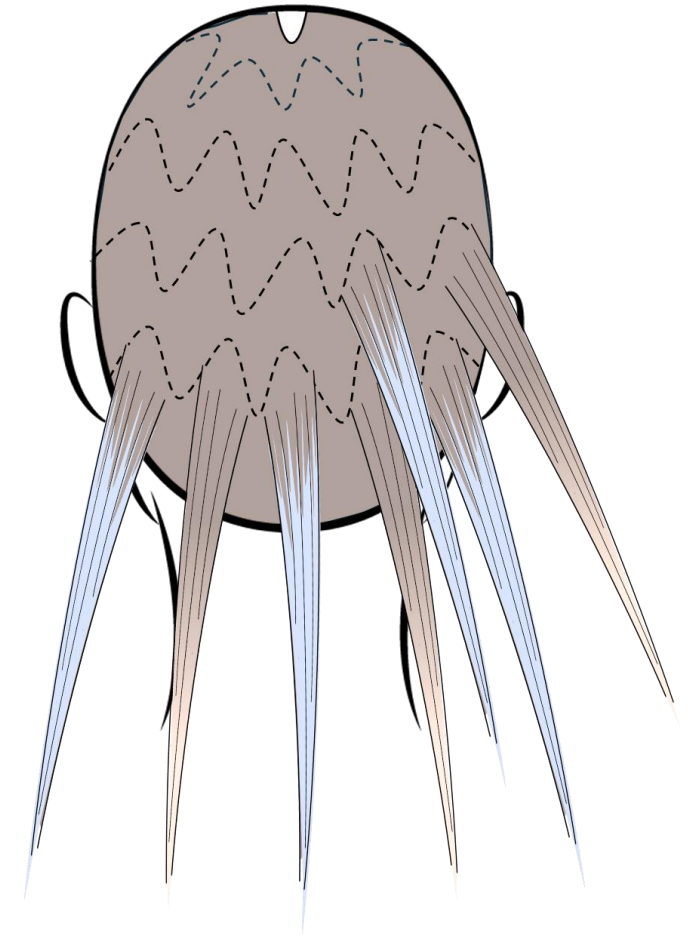
40 g of Kydra Blonde Beauty 8-tone lightening powder
+ 5 ml of Reconstruction Elixir
+ 60 ml of Kydra Blonde Beauty 30 Vol. developing cream

Method 2

Hand-balayage highlights near the regrowth using **Mixture 2**.

Mixture 2

20 g of 8/72 Kydra Botanique
+ 20 g of 6/72 Kydra Botanique
+ 20 g of 7/7 Kydra Botanique
+ 10 ml of Soothing Elixir
+ 60 ml of Kydra Activator 5 Vol.



STEP 3: Lightening and coloring Zone B

Carve out diagonal sections.

Alternate between Method 1 and 2, gently backcombing the regrowth using the protected method.

Method 1

Hand-balayage highlights near the regrowth using **Mixture 1**.

Mixture 1

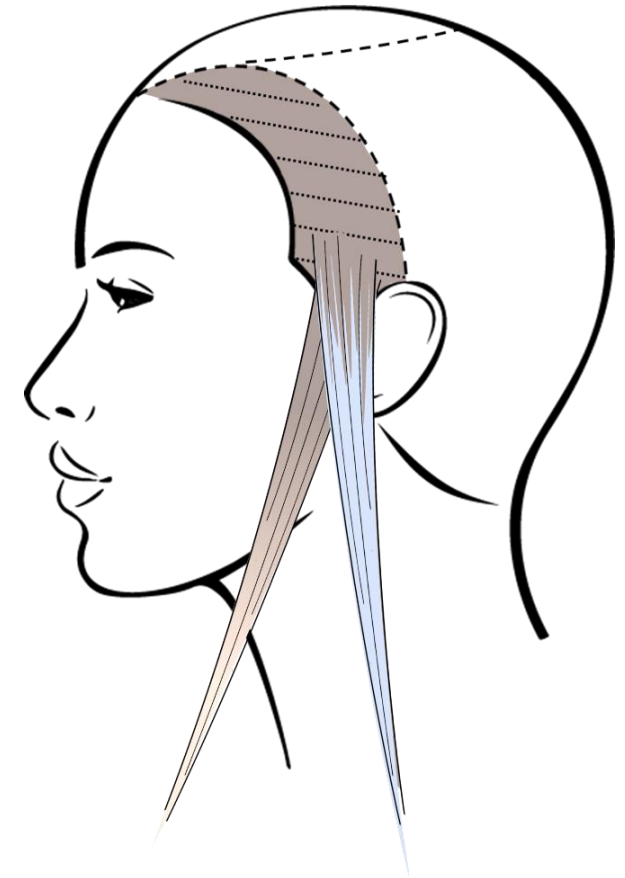
40 g of Kydra Blonde Beauty 8-tone lightening powder
+ 5 ml of Reconstruction Elixir
+ 60 ml of Kydra Blonde Beauty 30 Vol. developing cream

Method 2

Hand-balayage highlights near the regrowth using **Mixture 2**.

Mixture 2

20 g of 8/72 Kydra Botanique
+ 20 g of 6/72 Kydra Botanique
+ 20 g of 7/7 Kydra Botanique
+ 10 ml of Soothing Elixir
+ 60 ml of Kydra Activator 5 Vol.





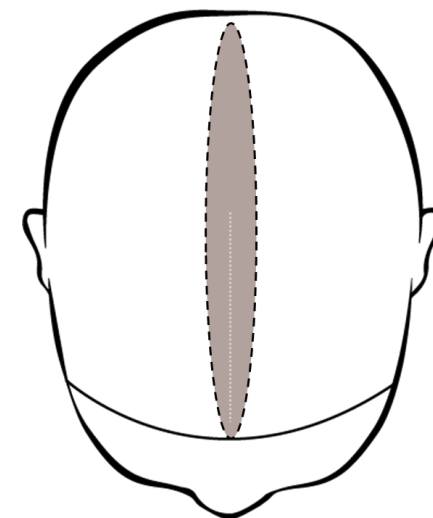
step by step

STEP 4: Coloring Zone A

Apply color to all Zone A mid-lengths and ends with **Mixture 2**.

Mixture 2

20 g of 8/72 Kydra Botanique
+ 20 g of 6/72 Kydra Botanique
+ 20 g of 7/7 Kydra Botanique
+ 10 ml of Soothing Elixir
+ 60 ml of Kydra Activator 5 Vol.



➔ Monitor processing time until hair has lifted to a **YELLOW to LIGHT YELLOW** base, rinse and apply a post-lightening KYDRA treatment, followed by a suitable conditioner from the Kydra le soin range.

STEP 5: Toning

REGROWTH

Apply **Mixture 3** to all pre-lightened regrowth on the first 3 to 4 centimeters of regrowth.

Mixture 3

30 g of 9-7 Kydra Botanique
+ 30 g of Kydra Botanique 7-71
+ 10 ml of Soothing Elixir
+ 60 ml of Kydra Activator 5 Vol.

LENGTHS & ENDS

Apply **Mixture 4** to all pre-lightened mid-lengths and ends.

Mixture 4

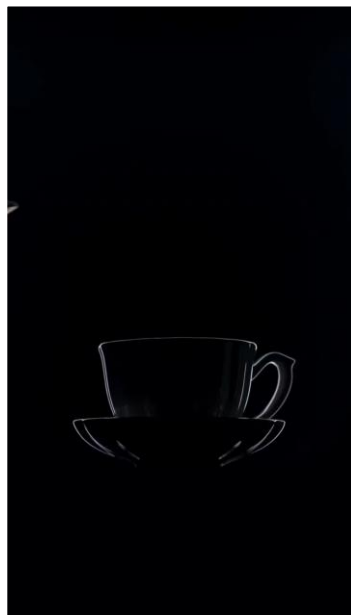
30 g of **NEW 9-22** Kydra Botanique
+ 30 g of Kydra Botanique 8-72
+ 20 g of Clear Kydra Botanique
+ 13 ml of Elixir d'Alès
+ 80 ml of Kydra Activator 5 Vol.

➡ Monitor processing time for 20 minutes, rinse and wash with a Kydra Shampoo, followed by a suitable treatment from the Kydra le soin range.





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#expresso brunette
#dark smoky
#misty moka



Cool brunettes
Magnetic, dark tones
Deep, smoky ash shades
Light-reflecting
Harmonious contrasts
A tinge of whimsy thanks to
the smoky factor
Ashy gray undertones
Multidimensional harmony
Edgy, inky black

A deep, harmonious palette of dark icy brunettes that shine a light on a sophisticated, edgy inkiness.



#expresso brunette
#dark smoky
#misty moka

before–after



Noémie

Regrowth:
natural base depth level
4/5

Lengths and ends:
honey balayage depth
level 6



STEP 1: Sectioning off Zones A, B, C and D

ZONE A

Trace out and section off a curve 3 to 5 cm away from the hairline.

ZONE B

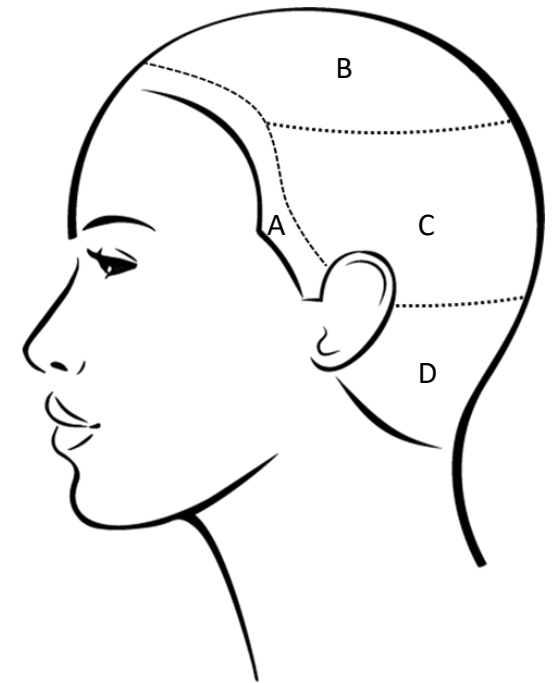
Trace out a curve starting from the temple, extending over the lower part of the crown to the opposite temple and section off.

ZONE C

Trace out a curve from the middle of the area being the ear, over the middle of the occipital bone area, and ending at the middle of the area behind the opposite ear and section off.

ZONE D

This is the zone at the nape of the neck that you will go on to section off.



STEP 2: Lightening zones A and C

Apply **Mixture 1** using the wrapped method.

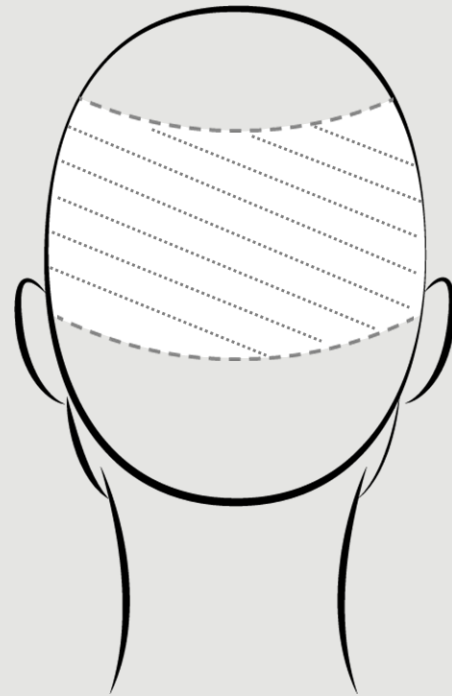
Mixture 1

40 g of Kydra Blonde Beauty 8-tone lightening powder + 5 ml of Reconstruction Elixir + 60 ml of Kydra Blonde Beauty developing cream 30 Vol.

ZONE C

Separate off diagonal sections, and section pieces of hair 1/2 cm thick and 3 to 4 cm long.

Backcomb regrowth for 25-30% of the strand.



NB: keep a natural **3 to 5 cm** space between each strand of hair.

ZONE A

Separate off diagonal sections, and section pieces of hair 1/2 cm thick and 3 to 4 cm long.

Backcomb regrowth for 25-30% of the strand.



NB: keep a natural **2 to 3 cm** space between each strand of hair.

➡ Monitor processing time until an **ORANGEY-YELLOW** lightened based has been achieved, and move on to Step 3.



STEP 3: Coloring regrowth & mid-lengths and ends

Once hair has lifted to an **ORANGEY-YELLOW** to **YELLOW** base, apply **Mixture 2** to all regrowth and mid-lengths and ends.

Mixture 2

60 g of **NEW 4/11** Kydra Botanique
+ 5 ml of Soothing Elixir
+ 5 ml of Elixir d'Alès
+ 60 ml of Kydra Activator 5 Vol.

➡ Monitor processing time for 30 minutes, rinse and wash with a Kydra Shampoo, followed by a suitable treatment from the Kydra le salon range.

STEP 4: Recoloring

ON WELL-TOWEL-DRIED TO DRY HAIR

Regrowth

Apply **Mixture 3** to the **first 3 to 5 centimeters** across all pre-lightened sections.

Mixture 3

30 g of 6/11 Kydra Botanique
+ 5 g of **NEW 8/11** Kydra Botanique
+ 2 g of Kydra Primary ash toner
+ 5 ml of Elixir d'Ales
+ 35 ml of Kydra Activator 5 Vol.



professional tip

For better smoky gray results, carry out a pre-neutralization process beforehand using 9/21 and/or 9/22 Kydra Jelly Gloss



Lengths and ends

Apply **Mixture 4** to all pre-lightened sections.

Mixture 4

25 g of **NEW 8/11** Kydra Botanique
+ 20 g of 6/11 Kydra Botanique
+ 3 g of Kydra Primary ash toner
+ 7 ml of Elixir d'Ales
+ 45 ml of Kydra Activator 5 Vol.

➡ Monitor processing time for 20 minutes, rinse and wash with a Kydra Shampoo, followed by a suitable treatment from the Kydra le soin range.



Kydra
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créations botaniques françaises